

2018 ANNUAL
REPORT



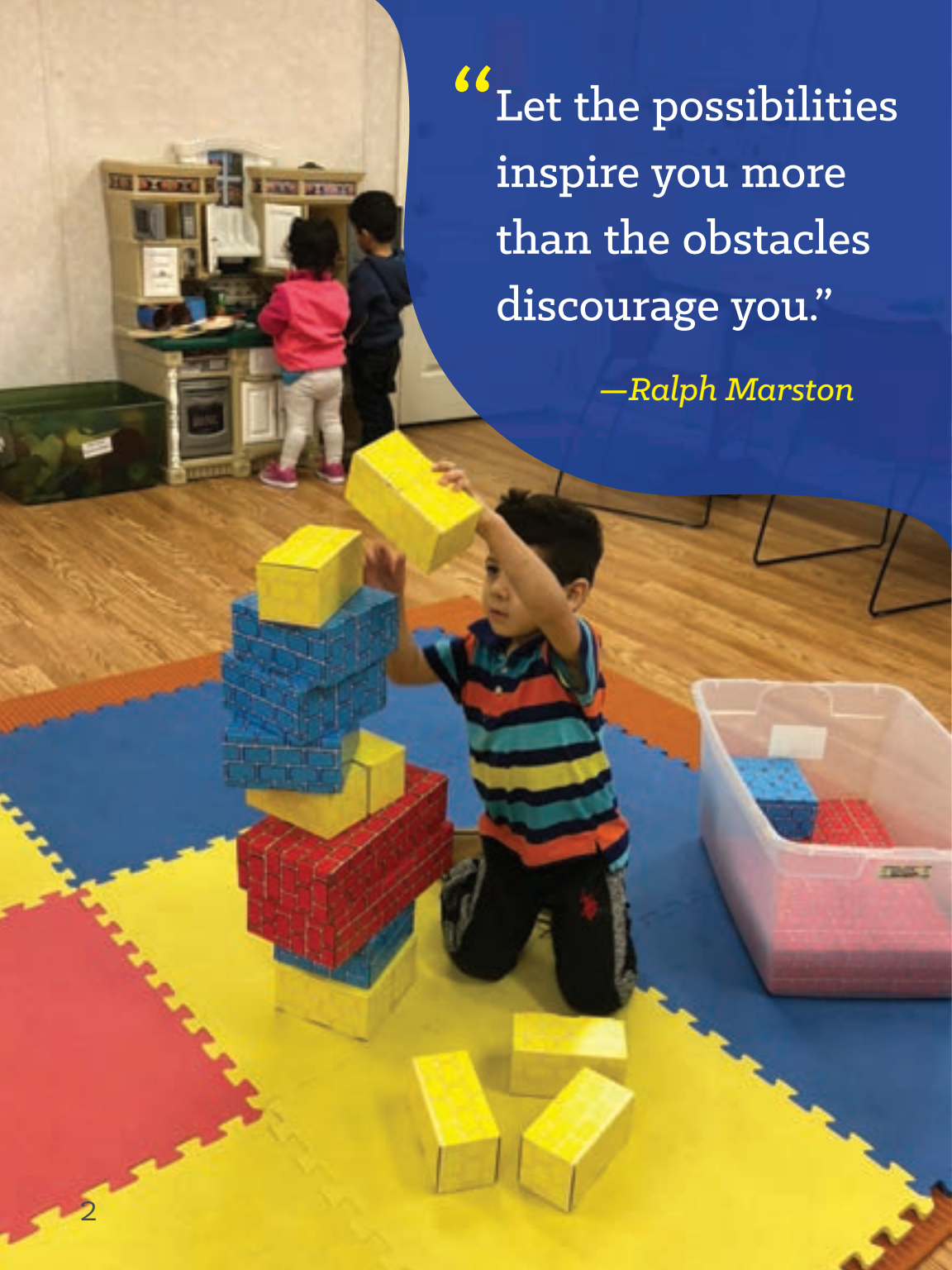
ReadyKids

Opening Doors to Bright Futures for Kids



“Let the possibilities inspire you more than the obstacles discourage you.”

—Ralph Marston



Jacki Bryant and Richard Schragger

Dear Friend,
For nearly **100 years**, ReadyKids has been committed to readying our growing and diverse community for the future. We do so by giving kids a healthy start, quality early learning opportunities and the chance to heal from

trauma. We are proud to share that last year our Learning Ready and Relationship Ready programming was provided in **8** different languages to over **8,800** kids, families and early childhood educators in Charlottesville and the **5** surrounding counties.

Thank you for sharing a common goal with us that ALL children in our community are **Ready to Learn, Ready for Relationships and, ultimately, Ready for Life.**

Jacqueline Bryant, LPC
ReadyKids Executive Director

Richard Schragger
ReadyKids Board President

ReadyKids

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readykidscville.org

ReadyKids is a private non-profit agency.



FIRST DAY
OF
School
—2017—

COMMUNITY CHALLENGE:

Between birth and 5 years old, **90%** of a child's brain development occurs, and at a lightning-fast pace. Every sight, smell, sound and sensation makes an impact. A recent legislative study for the Virginia General Assembly found that one-third of children aren't getting the early experiences they need to succeed in life.

Research shows that children who participate in early childhood programs have higher future earnings, are more likely to graduate from high school, to own homes, and have longer marriages. They are also less likely to repeat grades, need special education or get into future trouble with the law.

“ There is a need across all incomes for the aspects **ReadySteps** provides, whether it's networking with other moms, getting ready for school or just getting out of the house. There's nothing else like this.”

— Jesse Gandy, ReadySteps Participant

For every **\$1** spent on early childhood programming, up to **\$17** is saved in future costs.



WE GET KIDS
READY TO
LEARN

The ReadyKids Solution

GROWING MINDS

(formerly Child Care Quality)
improves the quality of early child-care and preschool settings by offering coaching, training and support to early childhood teachers and directors.

515

early childhood educators received coaching.

PLAY PARTNERS

teaches preschool-age kids literacy skills, active listening and focus through play and story-telling together.

686

books were given to kids.

READYSTEPS

encourages parents as a child's first and best teacher through early learning playgroups within their home community.

313

early learning playgroups took place.

STAR KIDS

teaches preschool-age kids to develop self-regulation and problem-solving skills to make healthy choices and avoid risky behaviors.

644

social-emotional lessons were taught.



COMMUNITY CHALLENGE:

3,528 children in the ReadyKids service area experienced reports of abuse and neglect in fiscal year 2018. Untreated, the effects of child abuse and neglect can profoundly influence a child's ability to control emotions and impulses, which impacts the relationships they form throughout life.

The toxic stress caused by childhood trauma can also result in adult onset of chronic disease, such as cancer and heart disease, as well as mental illness. Research shows that children who participate in early mental health interventions have fewer long-term, chronic health consequences resulting from trauma.

“ I feel like I didn't have much preparation to do this, and it has been hard. But being able to talk to someone who has an outside perspective, I can ask, 'Is this normal? How do I work this into my life? How do I try to balance everything? It's good to have someone who is able to help me.”

– Madison, Teen Counseling Participant

For every **\$1** spent on trauma prevention and early treatment, up to **\$7** is saved in future costs.

The ReadyKids Solution

HEALTHY FAMILIES
fosters nurturing family relationships for pregnant moms and safe environments for young children.

1,096

home visits to help new parents.

REAL DADS
coaches fathers to have responsible, empowered, available and loving relationships with their kids.

34

fatherhood support groups for incarcerated dads.

TEEN COUNSELING PROGRAM
provides individual and family counseling to foster positive, nurturing family relationships and to ensure that teens are safe and healthy.

180

24/7 hotline calls answered for teens and parents in crisis.

INSIDE OUT COUNSELING
(formerly VOCA)
provides counseling to help kids and families who have experienced trauma begin the healing process.

309

children who experienced trauma received counseling.

WE GET KIDS
READY FOR
RELATIONSHIPS!

OUR IMPACT

READY KIDS...

Learning Ready

caregivers were knowledgeable to promote the healthy development of kids in all areas. **98.5%**

experienced improved quality of early care and education. **93.6%**

were better prepared to begin school. **89.1%**

READY KIDS...

Relationship Ready

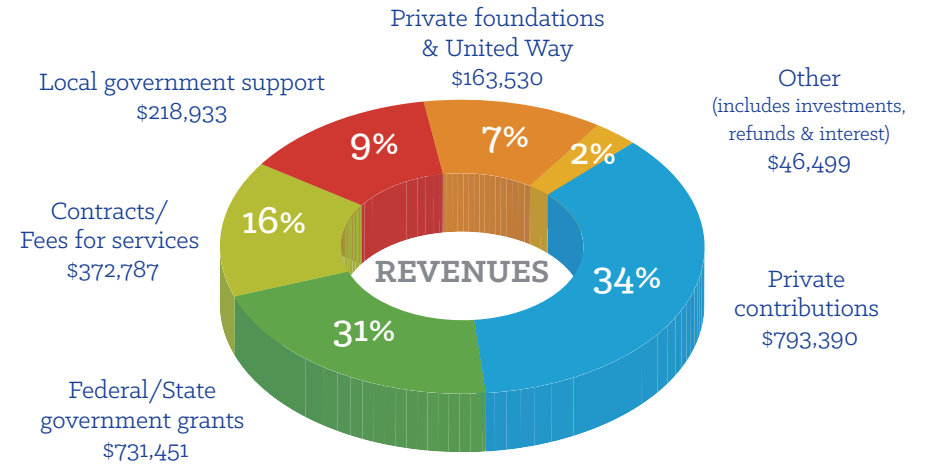
were safe from abuse and neglect. **98.6%**

experienced improved positive parent/child and family interactions. **95.7%**

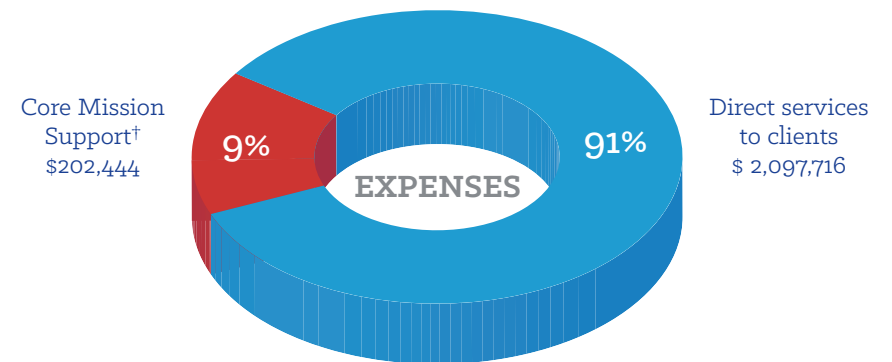
were more socially and emotionally healthy and related well to others. **92.5%**

OUR FINANCIALS

Revenues Total \$2,326,590*



Expenses Total \$2,300,160*



*End-of-Year Income and Expenses (July 1, 2017 - June 30, 2018).

† Core Mission Support includes fundraising and management expenses

Unaudited numbers. Income & Expense statement does not include accrual items, e.g. depreciation expense.

Thank you to our donors

Gifts received between July 1, 2017 — June 30, 2018.

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Though we strive to keep accurate records, we know that errors and omissions may occur.
Please let us know if you find an error as we will be eager to correct our records.

In FY2018 ReadyKids impacted 8,836 kids, families and early learning educators.



We couldn't reach
so many people
 **without
you!**

One of our dedicated
Play Partners
volunteers with
a reading friend.



A PRIVATE NONPROFIT AGENCY

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Big changes are coming to ReadyKids in 2019!



We are expanding our building so we can reach more kids.
To learn more visit www.readykidscville.org/readyforthefuture